

hospitality design

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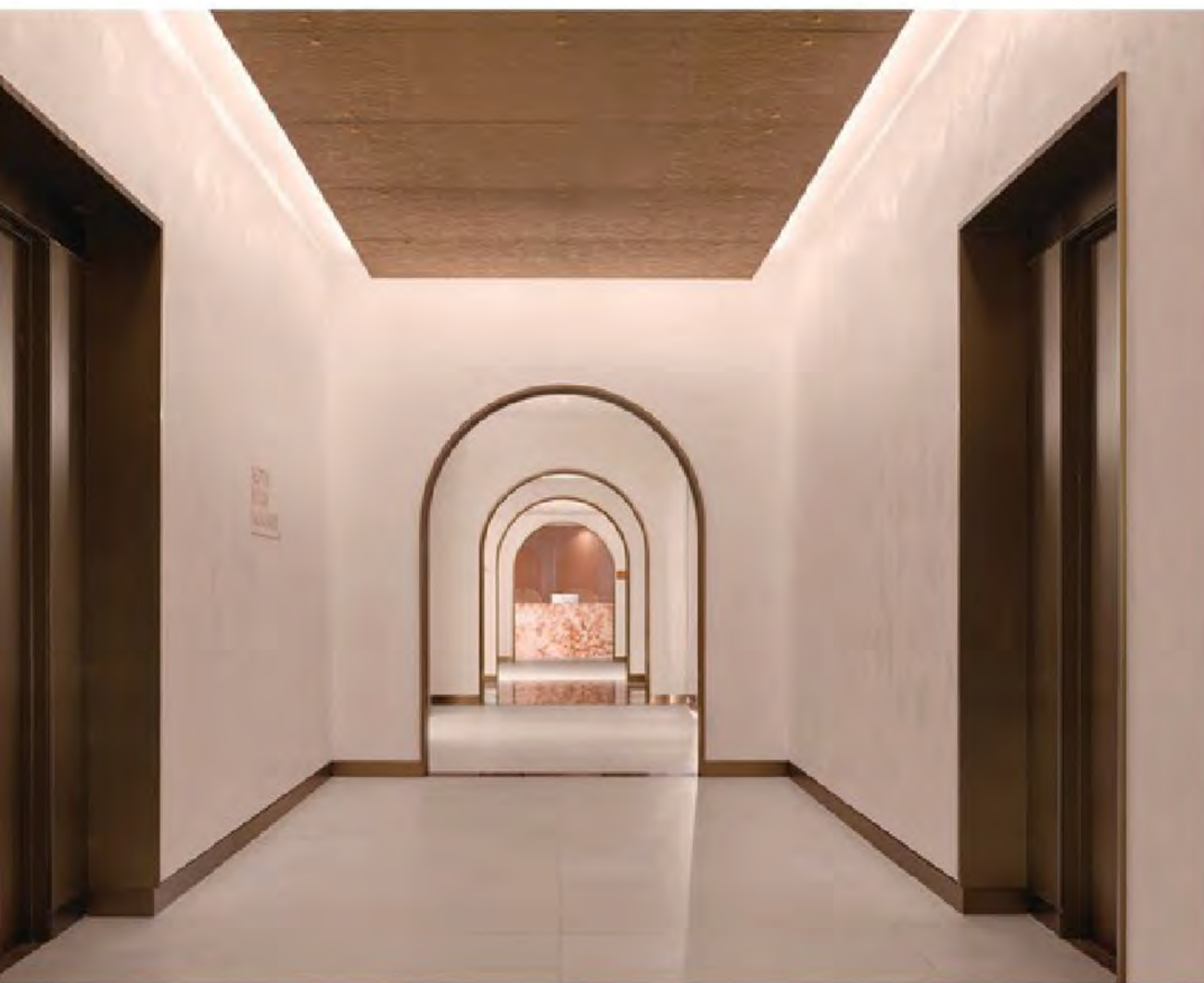
dive in
the wellness issue

hd Presenter of
expo+
conference

the spa at the pga national resort

Design firm: V Starr, West Palm Beach, Florida

The details: The PGA National Resort in West Palm Beach, Florida has expanded its footprint with a 40,000-square-foot spa designed by V Starr. Home to 29 wet and dry treatment rooms, a salon, outdoor pool deck, café, retail boutique, and three mineral pools, the wellness mecca celebrates the history of the building and its location. “The classic design period of minimalist modernism and 1960s Palm Beach Gardens became the driver for the forms and shapes you see in the interior spaces of the spa,” says V Starr principal Sonya Haffey. The resort’s beachfront surroundings inform the soft white palette, with champagne and gold highlights reminiscent of sunlight trickling through a canopy of palms. For a dash of grandeur, polished marble floors line the interior along with sand-like porcelain in the main areas, while pink Turkish marble delivers a striking impression in a pair of Himalayan salt rooms. The barbershop stands out with a blend of old and new, comprising custom wallcoverings and a collage of overlaid vintage golf imagery. “We see [this project] as a resort within the resort,” adds Haffey, “which allows the guest a distinct and encompassing relaxation experience.”



Photos by WILL PRYCE